Abstract
How does media affect the formation and propagation of ethnic prejudice? This paper investigates the role of traditional and social media in China on the expression of anti-Japanese sentiment online. Capitalising on lingering resentment among the population, historical TV dramas with negative portrayals of Japanese soldiers during World War II are a popular form of entertainment in modern China. Using a large-scale Chinese social media dataset, I show that the broadcasts of these TV shows increase the number of posts which include derogatory terms about Japanese people and references to current territorial disputes.